



PE talent at Indaba Expo

Eleanor Douglas-Meyers
douglaase@avusa.co.za

A GROUP of Port Elizabeth designers will be sharing some of the friendly city spirit at the Design Indaba Expo in Cape Town this weekend.

The annual expo at the Cape Town International Convention Centre from Friday, February 25, to Sunday, February 27, is said to be the leading creative showcase in the country and this year six Bay based businesses will form part of the 280 confirmed exhibitors.

This year Port Elizabeth will be contributing in fashion, crafts and decor.

Design team Stephanie Beyers and Dieter van den Bergh of Silver Spoon

clothing will be showing their winter collection to buyers and will be selling their summer collection to the public.

Silver Spoon has been making waves in South African fashion recently, supplying close to 30 stores.

More Port Elizabeth fashion will be on show at the expo in the form of Kid Mohair products from BabyMo Creed, the clothing label from Natalie Creed designing for Momento's of Africa accompanied by the knitted home decor range, BabyMo.

Mohair South Africa will be unveiling the Mohair 2011 collection.

Other home decor items from Port Elizabeth come from Donné Bandey, owner of wholesale business Chic Revolution and Camden factory shop. She grew up on a farm and her products are tributes to her love of vintage farm style decor and her ap-

preciation for a rural lifestyle. She designs and produces products such as metal key rings, tea towels, hand towels, napkins and hessian shopping bags.

Another exhibitor taking the community enrichment route is The Hope Factory in North End, which has trained and developed more than 800 unemployed people.

It is celebrating its 10-year anniversary and will be showcasing a wide range of beautiful handmade corporate gifts.

Ingrid Frauenstein will be exhibiting Popsiebelle, a brand of beautiful and crazy creatures, all handmade and designed to inspire creativity.



HOME SWEET HOME . . . Chic Revolution will be showing off the best in shabby chic.

FASHION FIRST. . . Silver Spoon will be showing its winter range at the Design Indaba in Cape Town this weekend.